Granite Town Media
Advisory Committee
Meeting Minutes
18 March 2010

Present: Rosie Deloge, Tim Finan, Joe Kasper, David Kirsch, John Parker, Tom Schmidt

Absent: Frank Corey, Andrew Jeffery, Jose Luna, Len Mannino, Deryl Moorley, Michael Nelson

Guests:

Call to Order:
Meeting called to order 6:10 PM

Minutes approved with corrections.

Basketball final home games were broadcast live and away games recorded.

School board meeting 3/15/2010 audio problem was due to a configuration error. Audio configuration for sports overflow was not changed back for board meeting.

Update to Town Hall A/V wiring is still TBD, pending arrival of new rack.

David has selected a web site developer pending reference check.

Milford does not have a formal communication policy. Guy requested Dave develop a plan to present at March 22 Board of Selectman meeting. Rosie updated Advisory Board on related work being done by the Milford Economic Development Committee web site subcommittee. Subcommittee is exploring how to best present and market Milford. Tim mentioned town has recently put GIS data online.

A goal of Granite Town Media is to offer streaming media in addition to TV broadcast. Discussed technical requirements and tools to automate program management. Tim suggested those of us interested in streaming media get together to discuss technical requirements. Several area towns currently stream programs and provide video on demand (VoD) service. Rosie agreed to contact Bill in Bedford to get more information about what other towns are doing.

Peter Basilliere contacted committee about closed captioning. Unfortunately closed captioning is very expensive and time consuming. Currently resources, technical and

financial, do not exist to closed caption government channel. David provided information from FCC site as pertains to PEG closed captioning requirement:
http://www.fcc.gov/cgb/dro/exemptions_from_cc_rules.html

> *(7)* **ITFS programming***. Video programming transmitted by an Instructional Television Fixed Service licensee pursuant to §§ 74.931(a), (b) or (c) of the rules.*
>
> *(8)* **Locally produced and distributed non-news programming with no repeat value***. Programming that is locally produced <u>by the video programming distributor</u>, has no repeat value, is of local public interest, is not news programming, and for which the "electronic news room" technique of captioning is unavailable. (See ¶ 158 of <u>1997 R&O</u> and ¶¶ 57-61 of <u>1998 Recon Order</u>.)*
>
> *(9)* **Programming on new networks***. Programming on a video programming network for the first four years after it begins operation, except that programming on a video programming network that was in operation less than four (4) years on January 1,1998 is exempt until January 1, 2002.*
>
> *(10)* **Primarily non-vocal musical programming***. Programming that consists primarily of non-vocal music.*
>
> *(11)* **Captioning expense in excess of 2% of gross revenues***. No video programming provider shall be required to expend any money to caption any video programming if such expenditure would exceed 2% of the gross revenues received from that <u>channel</u> during the previous calendar year.*
>
> *(12)* **Channels producing revenues of under $3,000,000***. No video programming provider shall be required to expend any money to caption any <u>channel</u> of video programming producing annual gross revenues of less than $3,000,000 during the previous calendar year other than the obligation to pass through video programming already captioned when received pursuant to paragraph (c) of this section.*
>
> *(13)* **Locally produced educational programming***. Instructional programming that is locally produced by public television stations for use in grades K-12 and post secondary schools.*

Rosie presented draft version of GTM Advisory Board Bylaws based on review of documents from other PEG boards. Committee reviewed document and suggested changes.

No update on Policy and Procedure Manual.

Upcoming Meeting:
15 April 2010 Library AV room

Adjourn:
Meeting adjourned 7:55 PM

Respectfully submitted: Tom Schmidt